



*Media release*

**ROBERTSON WINE VALLEY COMES TO GAUTENG IN A FESTIVAL LIKE NO OTHER:  
ROBERTSON WINE VALLEY FESTIVAL @ KLOOFZICHT LODGE  
18 to 19 SEPTEMBER 2010**

**'You have tasted our wines, now be our friend'**

Can you hear the rumble in the middle of the concrete jungle? Indeed, there is a murmur of rain from a distant land ... a Festival like no other: The Robertson Wine Valley Festival @ Kloofzicht. Enjoy a Robertson-inspired ramble at the picturesque Kloofzicht Lodge, and sample the nectar of the gods as the heavens open on the highveld and the Breede takes the Magalies and the Cradle of Humankind by storm! Meet the Valley's winemakers, winery owners and colourful personalities at this Festival where fine wine is the order of the day, as just short of thirty acclaimed and boutique wineries afford Gautengers the opportunity to sample Robertson Wine Valley wines on their doorstep.

Yes... the rumblings are true... . After many years of staging a myriad of highly successful and varied annual Festivals at home, the Robertson Wine Valley team are now extending their inimitable country hospitality and superb wines to Gautengers. Having been awarded the auspicious Great Wine Capitals of the World's award for offering the 'Most Innovative Wine Tourism Experience' in November 2009, it is hardly surprising that the Valley has the initiative to stage yet another tailor-made Festival; bearing testament to their perpetual capacity and willingness to reinvent themselves. Come on, take a breather from the hub-bub of mundane drudgery and urban hurriedness, and sample a soupçon of country hospitality brought to you by the Robertson Wine Valley - in conjunction with Kloofzicht Lodge and Tourism Maps.

Although wine is the primary focus, delectable cuisine and live music will complement the ambience perfectly in a pristinely beautiful setting that lends itself favourably to the composite sensual experience: guests are greeted with wide expanses of nature spilling over into glistening, inviting pools and vistas of the rugged Zwartkops Mountains in the distance. Experience the synergy of fine wine, epicurean delights and natural splendour as the countryside blossoms with new life with the advent of spring.

Take the time to head out to the country, for a fun-filled weekend amidst the untrammelled beauty of nature and indulge yourself in an offering which includes the following features, and at which you can expect:

**Wine, food, music and other activities**

- This is an outdoor, wine-focused Festival promoting Robertson Wine Valley wines which includes: wine-tasting and sales, gastronomic treats exquisitely prepared by Kloofzicht Lodge, live music to add to the festive fervour, outdoor and children's activities;

- 26 Robertson Wine Valley wineries showcasing their fine wines including key exhibitors like: Bon Courage, Excelsior, Graham Beck Wines, Major's Hill, Rietvallei, Robertson Winery, Springfield, Van Loveren, Viljoensdrift, Weltevrede, and Zandvliet to name but a few;
- With wines being sold on site, this event provides the perfect opportunity to stock up on your favourite Robertson wines, renowned for their great value, from easy-drinking to top-of-the-range.

### **Child-friendliness and family**

- A whole line-up of fun-filled activities make this an ideal family outing: in addition to wine and food, there are other exciting activities including: fly-fishing, outdoor spa, 'horsing around' for children as well as other 'kiddies' activities;
- Another family friendly feature is the fact that children under 18 enter free of charge, making it cost-effective for the whole family to enjoy the Festival. Please note, however, subsequent to free admission, there will be a minimal charge for children's activities.

### **Convenience, accommodation, transport, packages, parking and tickets**

- A convenient and comfortable 40 minute drive from Johannesburg and Pretoria;
- In accordance with the Robertson Wine Valley's 'Zero Tolerance Policy', and in order to facilitate a 'safe' Festival, day-trip packages will be on offer from Johannesburg;
- With a host of delightful accommodation on offer, over-night packages are also available for your convenience, and will include Festival tickets and transport to and from the Festival;
- Designated parking areas with ease of access will be available;
- Ticket sales via Computicket (either online through [www.magaliesinfo.co.za](http://www.magaliesinfo.co.za) and [www.robertsonwinevalley.com](http://www.robertsonwinevalley.com) or at Computicket booths countrywide): Tickets are R120 per person per day or R200 for a weekend pass;
- Numbers are limited so visitors are encouraged to purchase their tickets in advance.

**Visit [www.magaliesinfo.co.za](http://www.magaliesinfo.co.za) for information on all of the above including online bookings (for Festival tickets, accommodation, packages, tours, transfers, day-trips) as well as a list of wine exhibitors, maps and directions etc.**

### **Kloofzicht Lodge**

Nestled at the foothills of the Zwartkops Mountains in the Cradle of Humankind, Kloofzicht Lodge is the essence of tranquillity and the ultimate console for the soul, affording country hospitality at its most refined. The small but scenic reserve on which the Lodge is situated makes for an ideal destination for bird-watching and is home to a plethora of game. With sweeping views over the Zwartkops mountain range and six fly-fishing dams, Kloofzicht Lodge epitomises five-star luxury in a relaxed country environment. Kloofzicht Lodge forms part of the Guvon Hotels & Spas portfolio.

### **The Robertson Wine Valley and its Festivals**

Tucked between the Langeberg and Riversonderend mountain ranges, this picturesque wine route is a visual feast: with its landscape of roads fringed by a kaleidoscopic array of flowers, trees and vineyards. Through the Valley, winds the source of life – the Breede River –

sustaining it all. The Robertson Wine Valley is comprised of the four towns: Ashton, Bonnievale, McGregor and Robertson. One of the most highly desirable wine tourism experiences, with a wide diversity of activities on offer, and four well-attended annual Festivals, the Robertson Wine Valley is imminently attractive to the modern traveller.

The wine industry in the Robertson Wine Valley has grown from less than 25 cellars in 1995 to more than 50 registered wine cellars today.

The Robertson Wine Valley hosts four unique annual Festivals, all of which are popular, well-frequented and appeal to a varied spectrum of target markets from the avid festival-goer to the wine aficionado. The most widely attended is inarguable Wacky Wine Weekend which attained unprecedented success at this year's event with a stellar 20 000 visitors swarming into the Valley in droves. In addition to this, there is the highly reputed Robertson Wine on the River which can best be summarised as a spring celebration on the banks of the Breede River. Hands-on-Harvest is for the wine aficionado or connoisseur with an interest in the process of wine-making, taking them through the requisite steps from grape-picking to bottling. Robertson Slow offers visitors to the Valley a welcome break from the city allowing them to 'slow' down and relish the goodness of the Valley.

Besides the Festivals there are other attractions in the Valley: from a lazy river cruise to a vigorous mountain hike, elegant wining and dining to outdoor picnics to exploring rich historical sites. Whether you are a nature lover, wine enthusiast, sports 'fundi' or looking to unwind, this Valley is an ideal destination for golf, horse-riding, game-drives, river cruises, art, 4x4 trails, paragliding ... to name but a few.

For more information on the multi-faceted splendour of this Valley, visit [www.robertsonwinevalley.com](http://www.robertsonwinevalley.com).

## **CONTACT DETAILS**

For more information on this exciting new event, contact:

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**SEE COLLAGE OF LOW-RESOLUTION PHOTOGRAPHIC IMAGES BELOW**



Captions:

Top: The ebullient Robertson Wine Valley team pack for their escapade in Gauteng. Pictured here from left to right are: Phillip Retief (owner of Van Loveren), Johan du Preez (of Rooiberg), Elizma Spangenberg (RWV Manager), Bowen Botha (Robertson Winery Cellarmaster);

Middle and bottom: Kloofzicht in Muldersdrift offers a gorgeous setting for this innovative Festival.

